THETA XI 1864 Minutes of Giving

a Celebration of Brotherhood and Legacy

FAQs

What makes Theta Xi's 1864 Minutes of Giving special?

The 1864 Minutes of Giving event is a unique opportunity for Theta Xi members to honor our fraternity's rich history and strengthen the bonds of brotherhood. It's a time to reflect on our shared values and contribute to the future of our organization.

Empowering the Next Generation - This event is special because it allows us to support educational programs, leadership development, and chapter growth. Every contribution helps ensure that future generations of Xi brothers can thrive and carry forward our proud traditions.

Uniting Brothers Across the Nation - The 1864 Minutes of Giving brings together brothers from all over the country, creating a sense of unity and shared purpose. It's a reminder that no matter where we are, we are all part of the same brotherhood.

A Tribute to Our Founders - This event is a tribute to the vision and dedication of our founders, who established Theta Xi in 1864. By participating, we honor their legacy and reaffirm our commitment to the values they set forth.

Making a Tangible Impact - What makes this event truly special is the tangible impact it has on our fraternity. From funding leadership education, scholarships, to supporting chapter initiatives, every donation contributes to the growth and success of Theta Xi.

What are my options for making a gift?

Online Donations: You can make a one-time or recurring gift using your credit card, debit card, or bank draft through the secure Give Campus links or through the secure myThetaXi account.

Check: You can make a donation by mailing a check to the Theta Xi Foundation. Please make the check payable to '*Theta Xi Foundation*' and send it to the following address:

Theta Xi Foundation 260 Peachtree Street NW Suite 900 Atlanta, GA 30303 **Stock Donation:** To make a stock donation to the Theta Xi Foundation, reach out to the Theta Xi Foundation directly for specific instructions on transferring securities. You can email them at txfn@thetaxi.org or call their office for guidance.

Why does my support matter?

Your generosity fuels Theta Xi's mission to develop leaders, foster unity, and promote excellence. It's more than just giving; it's investing in the future of a cherished Brotherhood!

How will my gift be used?

Your gift to the Theta Xi Foundation will be used to support a variety of impactful initiatives, including:

Scholarships/Grants: Funding scholarships and grants for undergraduate members to help them excel academically and personally.

Leadership Development: Supporting programs like the Vredenburgh Presidents Academy (VPA) Rising Stars Academy (RSA), and Newell Officer Academy (NOA), which equip members with valuable leadership skills.

Is my gift tax deductible?

Yes, your gift to the Theta Xi Foundation is tax-deductible. The Foundation is recognized as a 501(c)(3) organization, meaning donations made to it can be deducted from your federal income taxes.

If you have specific questions about your donation or need documentation for tax purposes, the Foundation can provide assistance.

How do matches and challenges work?

Matches and challenges are powerful tools to inspire and amplify donations.

Matches: A donor pledges to match contributions based on specific criteria. For example:

- Per Dollar Match: A donor matches \$1 for every \$1 donated, up to a set amount.
- <u>Per Donor Match:</u> A donor matches a fixed amount for each donor who contributes, up to a limit.

Match dollars are added incrementally as donations meet the match criteria.

Challenges: A donor commits to giving a lump sum only if a specific goal is achieved. For example:

- Donor Challenge: A donor gives \$1,000 if 50 people donate.
- <u>Dollar Challenge:</u> A donor gives \$1,000 if \$10,000 is raised.

Challenge dollars are all-or-nothing and are added once the goal is met.

Matches and challenges encourage participation and create a sense of urgency, motivating others to contribute.

I have already supported the Theta Xi Foundation this year – does that gift count for the 1,864 Minutes of Giving?

We truly appreciate your previous support for the Theta Xi Foundation this year—it makes a significant difference. However, for the 1,864 Minutes of Giving campaign, only donations made during the designated time frame are included. We hope you'll consider joining us again for this special initiative. uniting brothers and supporters to raise essential funds for the Theta Xi Foundation's General Fund.

How can I help spread the word?

Here are some impactful ways to spread the word for the Theta Xi Foundation's 1,864 Minutes of Giving being held on GiveCampus, these strategies can help amplify awareness and inspire participation.

Social Media Posts: Share updates on platforms like Instagram, Facebook, and Twitter. Use engaging visuals, key campaign details, and call-to-action phrases like "Join me in supporting Theta Xi's legacy!" Include the GiveCampus link for easy access.

Email Campaigns: Send personalized emails to brothers, alumni, and supporters, emphasizing the importance of their participation. Include testimonials or stories about how the Foundation makes a difference.

Group Chats and Forums: Post reminders in fraternity group chats or alumni forums, encouraging participation and spreading enthusiasm about the campaign.

Personal Outreach: Reach out directly to friends and fellow brothers via text or phone call. A personal invitation can go a long way in motivating others to give.

Leverage Matches and Challenges: Promote any active matching gifts or challenges to create excitement and urgency for donations.

Live Updates: Share real-time progress and milestones throughout the campaign . Highlight success stories or shoutouts for donors to build momentum.

Creative Engagement: Use hashtags like #1864Minutes or #ThetaXiGiving, create countdowns, or even host virtual events or livestreams to draw attention to the cause.

I am an undergraduate member of Theta Xi, a parent, or a friend... how can I help?

There are plenty of ways undergraduate members, parents, and friends can support the Theta Xi Foundation's 1,864 Minutes of Giving campaign:

Undergraduate Members:

Spread Awareness: Share the campaign on social media, in group chats, and during chapter meetings to rally your brothers and peers.

Lead by Example: Even a modest contribution shows your commitment and inspires others to give.

Participate in Events: Join any related activities organized by your chapter or the Foundation to engage and show support.

Parents:

Make a Donation: Contribute to the campaign to help support programs that directly benefit your student's chapter and experience.

Share the Campaign: Spread the word among family, friends, and your community to encourage support.

Engage with the Foundation: Attend any events or follow updates to stay involved in your student's fraternity experience.

Friends:

Amplify the Message: Promote the campaign on your social channels or reach out to your network to encourage donations.

Contribute: Every donation, no matter the size, makes a difference in supporting the mission of Theta Xi.

Volunteer: If opportunities arise, lend your time and skills to assist with campaign efforts.

Each contribution—whether time, resources, or enthusiasm—helps make the 1,864 Minutes of Giving a success and strengthens the impact of the Theta Xi Foundation.