

Rush Workshop

From Alpha Alpha Chapter

Agenda

I. Welcome & Introduction of any new Associate Members and alumni brothers.

II. Hey Seniors, why are we stronger this year than ever before?

Each senior will give a brief testimony of the improvements that the chapter has made over the four or five years that they have been a brother. Each senior will discuss a different aspect.

III. Who do we want?

Brainstorm a list of characteristics for the ideal brother.

"We want guys like us, that we like!"

"Men better than ourselves."

IV. How many do we want?

An introduction to goal setting. Every brother has a responsibility to replace himself during rush! Brothers will throw out possible rush goals to the chapter. These numbers will be set aside and returned to later in the workshop to adjust after the brothers are motivated by our strengths and new methods of recruiting.

V. How are we going to get them to join?

1. What's in our in our box?

Have all brothers write down an item about the chapter that they are most proud of, and put in the box. Read aloud each comment to compose a list of what we can offer a potential member. These words and ideas should roll off our tongues. If they do not, we will not be successful.

2. Stacking (See MGM binder, page 40)

3. Language

Review the importance of verbal versus visual language.

Stress to the brothers that how we say something is just as important as what we are saying.

4. Do's & Don'ts

Review the do's and don't list from MGM program (pages 33 & 34), and add any chapter specific ones as needed.

VI. How many associate members do we want, **again???**

Return to the goal setting. Set a firm number and plaster it everywhere in the chapter house and on members' cars, girlfriends, etc.

VII. Mock rush week

Walk members through how rush week will actually happen, while reviewing the schedules, dress code and IFC rules for each day.

VIII. Closing Remarks

Close with a HUGE thank you for their time that day.

Encourage brothers to go out or have dinner together that evening in order to encourage more conversation of rush.